

Steiermark - Erlebnisregionen
Übernachtungen in allen Unterkunftsarten - Insgesamt
Tourismusjahr
2001 - 2024

Landesstatistik.steiermark.at

| Erlebnisregionen | 2021 | 2022 | 2023 | 2024 |
|-----------------------------|------------------|-------------------|-------------------|-------------------|
| 1 Ausseerland-Salzkammergut | 655.857 | 1.026.340 | 1.125.018 | 1.144.328 |
| 2 Erzberg-Leoben | 195.386 | 289.287 | 331.863 | 320.988 |
| 3 Gesäuse | 180.618 | 228.957 | 258.002 | 272.602 |
| 4 Hochsteiermark | 353.450 | 487.871 | 518.352 | 499.957 |
| 5 Murau | 533.544 | 963.959 | 1.080.041 | 1.144.254 |
| 6 Murtal | 461.060 | 588.924 | 600.034 | 619.758 |
| 7 Oststeiermark | 659.634 | 884.886 | 873.559 | 882.582 |
| 8 Region Graz | 1.245.443 | 1.743.792 | 2.035.839 | 2.155.512 |
| 9 Schladming-Dachstein | 1.839.090 | 3.568.613 | 3.914.603 | 3.911.207 |
| 10 Südsteiermark | 725.332 | 806.520 | 820.295 | 836.490 |
| 11 Thermen- & Vulkanland | 1.451.490 | 1.958.460 | 2.079.729 | 2.085.001 |
| Insgesamt | 8.300.904 | 12.547.609 | 13.637.335 | 13.872.679 |

| Erlebnisregionen | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 |
|-----------------------------|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|
| 1 Ausseerland-Salzkammergut | 946.507 | 959.239 | 948.936 | 927.098 | 956.027 | 1.017.675 | 1.053.482 | 1.100.220 | 1.102.193 | 984.960 |
| 2 Erzberg-Leoben | 214.240 | 223.497 | 225.746 | 235.763 | 251.096 | 275.479 | 272.447 | 266.944 | 278.652 | 251.543 |
| 3 Gesäuse | 180.925 | 184.048 | 194.483 | 197.449 | 204.817 | 231.735 | 225.331 | 233.477 | 235.918 | 204.697 |
| 4 Hochsteiermark | 566.252 | 576.528 | 581.108 | 553.220 | 573.288 | 533.880 | 543.763 | 547.922 | 536.546 | 454.653 |
| 5 Murau | 893.416 | 885.148 | 904.795 | 912.210 | 932.691 | 1.021.117 | 1.047.611 | 1.058.732 | 1.108.488 | 1.036.900 |
| 6 Murtal | 295.439 | 280.428 | 328.543 | 345.168 | 369.181 | 416.458 | 447.124 | 520.634 | 582.151 | 379.262 |
| 7 Oststeiermark | 815.855 | 804.131 | 774.266 | 783.000 | 818.686 | 865.410 | 887.547 | 890.024 | 872.531 | 748.362 |
| 8 Region Graz | 1.539.650 | 1.543.951 | 1.581.383 | 1.627.211 | 1.688.721 | 1.797.119 | 1.929.184 | 1.931.867 | 1.996.863 | 1.338.475 |
| 9 Schladming-Dachstein | 2.756.315 | 2.862.560 | 2.934.837 | 3.043.294 | 3.162.560 | 3.365.686 | 3.425.449 | 3.587.658 | 3.591.291 | 3.355.095 |
| 10 Südsteiermark | 608.528 | 653.908 | 671.834 | 641.195 | 661.529 | 717.941 | 729.749 | 754.640 | 777.019 | 755.416 |
| 11 Thermen- & Vulkanland | 2.129.758 | 2.119.851 | 2.122.943 | 2.149.402 | 2.110.788 | 2.153.444 | 2.167.427 | 2.130.777 | 2.146.181 | 1.754.171 |
| Insgesamt | 10.946.885 | 11.093.289 | 11.268.874 | 11.415.010 | 11.729.384 | 12.395.944 | 12.729.114 | 13.022.895 | 13.227.833 | 11.263.534 |

| Erlebnisregionen | 2001 | 2002 | 2003 | 2004 | 2005 | 2006 | 2007 | 2008 | 2009 | 2010 |
|-----------------------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|-------------------|-------------------|-------------------|
| 1 Ausseerland-Salzkammergut | 832.769 | 833.933 | 851.476 | 818.521 | 816.510 | 812.711 | 828.054 | 868.201 | 895.225 | 953.684 |
| 2 Erzberg-Leoben | 163.272 | 157.037 | 156.905 | 152.427 | 157.070 | 171.259 | 177.299 | 218.838 | 209.905 | 206.821 |
| 3 Gesäuse | 206.561 | 208.261 | 201.808 | 190.899 | 185.173 | 178.437 | 187.095 | 196.804 | 193.284 | 178.406 |
| 4 Hochsteiermark | 562.082 | 561.562 | 556.576 | 572.546 | 545.969 | 574.084 | 548.469 | 571.737 | 586.325 | 577.485 |
| 5 Murau | 632.864 | 638.642 | 691.004 | 697.002 | 703.742 | 713.837 | 722.179 | 783.535 | 849.076 | 860.992 |
| 6 Murtal | 278.589 | 263.289 | 268.802 | 236.949 | 237.759 | 249.321 | 237.655 | 256.322 | 253.226 | 228.563 |
| 7 Oststeiermark | 938.173 | 923.281 | 909.884 | 850.124 | 842.957 | 815.509 | 812.535 | 828.213 | 834.907 | 834.272 |
| 8 Region Graz | 1.083.626 | 1.126.420 | 1.340.634 | 1.193.175 | 1.248.226 | 1.254.765 | 1.332.664 | 1.374.346 | 1.352.685 | 1.453.713 |
| 9 Schladming-Dachstein | 2.531.391 | 2.590.954 | 2.510.855 | 2.484.551 | 2.540.726 | 2.504.405 | 2.535.720 | 2.793.393 | 2.840.718 | 2.810.848 |
| 10 Südsteiermark | 459.132 | 469.589 | 481.466 | 479.409 | 490.802 | 488.910 | 508.562 | 521.095 | 564.431 | 567.486 |
| 11 Thermen- & Vulkanland | 2.004.647 | 2.081.245 | 2.023.568 | 1.972.427 | 1.929.351 | 2.007.923 | 2.042.562 | 2.086.587 | 2.102.655 | 2.144.620 |
| Insgesamt | 9.693.106 | 9.854.213 | 9.992.978 | 9.648.030 | 9.698.285 | 9.771.161 | 9.932.794 | 10.499.071 | 10.682.437 | 10.816.890 |

Quelle: Landesstatistik Steiermark